

What All Kids (and adults too) Should Know About . . . Savings and Investing: Covering saving, budgeting and investing, a must-read for all young ... with fun facts and interesting takeaways.

By Rob Pivnick



What All Kids (and adults too) Should Know About . . . Savings and Investing: Covering saving, budgeting and investing, a must-read for all young ... with fun facts and interesting takeaways. By Rob Pivnick

Believe it or not, 21% of American adults think that winning the lottery is the best strategy for their retirement. Statistics show us that Americans, as a whole, are financially illiterate and generally horrendous at saving. "What All Kids (and adults too) Should Know About ... Saving & Investing" is a personal finance book that aims to correct that by teaching young adults/millennials vital money concepts with vocabulary words, fun facts, "Did you know?" sections and 14 key takeaways. Described as "POTENTIALLY GENUINELY LIFE CHANGING" and "AMAZINGLY WRITTEN," this book is a MUST-READ for all young adults, teens and everyone older than that without basic financial literacy skills. Examples, colorful charts and graphs from expert sources bolster the information. It aims to help students develop proper habits for saving and investing for the long term. Not get rich quick. Topics include: · compounding · saving · budgeting · debt · setting goals · negotiation · inflation · asset allocation · risk/reward · active/passive strategies \cdot indexing \cdot investment horizons \cdot diversification \cdot building a portfolio. The EXCITING LAYOUT captures and retains the attention of even the most fickle readers. MIDDLE SCHOOL AND HIGH SCHOOL AGED KIDS WHO READ THIS BOOK WILL KNOW HOW TO SAVE AND INVEST. And do yourself a favor parents, you should read it too. See more about the book and read full reviews at www.whatallkids.com. Discounts provided to non-profit organizations and schools.



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Editorial Review

About the Author

Rob Pivnick is an investor, entrepreneur, attorney, residential real estate investor and financial literacy advocate. Rob has a B.A. in economics from Emory University in Atlanta, GA and has both a law degree and an M.B.A. from SMU in Dallas, TX. Professionally, Rob is in-house counsel for a Wall Street investment bank and specializes in finance and real estate. Rob is a member of the board of directors of the Texas affiliate of the national Council on Economic Education. He is married with three children.

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