



## The BeatTips Manual: The Art of Beatmaking, the Hip Hop/Rap Music Tradition, and the Common Composer

By Amir Said

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### The BeatTips Manual: The Art of Beatmaking, the Hip Hop/Rap Music Tradition, and the Common Composer By Amir Said

Out of the ruins of the South Bronx disaster came an artistically rich and deeply influential street culture: hip hop. From the start, hip hop coalesced around its music. Revered everywhere for its sound, style, force, rawness, and honesty, hip hop/rap music is one of the most popular and inclusive music traditions in the world. Although half of hip hop/rap music's power and appeal can rightfully be attributed to the art of rapping, it is the art of beatmaking that mostly distinguishes hip hop/rap music from every other music form and musical tradition that has preceded it.

*The BeatTips Manual* (Amir Said) is the definitive study of the art of beatmaking (hip hop production). Brilliantly divided into five major parts -- a riveting History part, an extensive Instruction (how-to) part, an insightful Interviews part, which features exclusive interviews with DJ Premier, DJ Toomp, Marley Marl, 9th Wonder and more, an explosive Music Theory part, and a Business part -- *The BeatTips Manual* is robust, detailed, and comprehensive. Containing a sharp analysis of the origins of beatmaking, as well as its key aesthetics, principles, priorities, and predilections, *The BeatTips Manual* is an incisive look at the art of beatmaking and an intense read. Not only the most complete examination of the hip hop/rap music process, it's also among the leading studies of hip hop culture itself. Destined to expand and transform traditional ideas about musicians, musicianship, and musical processes, *The BeatTips Manual* is one of the most important and innovative music studies ever published.

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### Editorial Review

#### Review

"Comprehensive, passionate and scholarly, *The BeatTips Manual* is much more than an instruction book for hip-hop producers...It is a thorough analysis of the hip-hop aesthetic itself. Highly recommended for anyone that takes hip-hop culture seriously." --Joe Schloss, Ph.D, author of 'Making Beats'; Professor, Baruch College Amir "Sa'id" Said's

*The BeatTips Manual* is more than just another book on hip hop production. Simply put, the theories and protocols for hip hop music production illustrated within *The BeatTips Manual* make it the best book ever written on the topic. Sa'id spans the gamut of hip hop culture with the ease of a seasoned journalist, and the reference point of a well read, passionate, eloquent, and humble b-boy participant in the weaving of the fabric that is the core of hip hop culture: Music, Dance, Graffiti and Emceeing. Sa'id takes on these historical tenets of hip hop in *The BeatTips Manual*, using unique and well formatted explanations of little-known and universally applicable production tips, pointed historical references, and his own personal experience with music production gear. All factors that lend impressive and unprecedented depth. In my humble opinion, all of the above should bode well for *The BeatTips Manual's* future status as required reading in music production classes nationwide...if not worldwide. *The BeatTips Manual* is a very well designed playbook and priceless reference manual for both the aspiring production student and the seasoned studio veteran alike. Furthermore, Said's ability to speak to his audience from both a professorial and a craftsman's viewpoint raises the bar once again, as illustrated in his earlier volumes, earning a position as the required book for NYU's (Tisch School Of Music) first beatmaking/hip hop production course as well as other accolades too numerous to mention here. It's extremely difficult to document hip hop culture. Not very many have been successful without being either romantic about hip hop's former innocence, or being engulfed in it's current caricature stance and losing the plot somewhere along the way. Sa'id has once again straddled the fences that separate the studio from the records; mechanics and theory from lack thereof; and practice and fundamental from freestyle. There is a veritable PhD course on hip hop history and music production techniques to apply to one's own interests, expectations, and plans. For those interested in gaining a more well-rounded understanding of the beatmaking tradition of hip hop as well as the historical and academic context of it and the business associated with it, *The BeatTips Manual* will undoubtedly help you turn the corner toward priceless cultural enlightenment and boundless creative fulfillment. You need to read *The BeatTips Manual*. Trust me. --DJ Rich Medina

"Detailed and thorough, I'd consider *The BeatTips Manual* to be the go-to guide for beatmaking. Highly recommended. --Ivan Rott, HipHopIsRead.com

"This is by far the single best book focusing on Hip Hop production. It is an absolute must read and it's for anyone beginning or continuing their journey into production. It will prove highly valuable and pay countless dividends to anyone willing to invest the time to obtain the vast wealth of knowledge and wisdom contained in its pages. Also, with interviews from renowned producers such as DJ Premier...and others being worth the price of admission, the book acts as a triple bonus. --CrateKings.com --Joe Schloss; DJ Rich Medina; HipHopIsRead.com; CrateKings

"This is not a 'skim the top' type of book..this is a great book, it s thorough, it s deep, it s very informative...if you make beats, or have any interest in making beats/producing, this book is a must have, no questions, period." --SoundsandGear.com

"Finding this caliber of literature is not always easy...knowledge and passion for the culture is spilling from each page...I couldn't put the book down." --Phil Rose

#### About the Author

Amir Said is currently a Master Researcher at Hewlett-Packard Laboratories, where he has worked since 1998. His research interests include multimedia communications, coding and information theory, image and video compression, signal processing and optimization, and he has more than 50 publications in these fields. He is co-inventor with Dr Pearlman of the SPIHT image compression algorithm and co-recipient, also with Dr Pearlman, of two Best Paper Awards, one from the IEEE Circuits and Systems Society and the other from the IEEE Signal Processing Society.

#### Users Review

##### From reader reviews:

##### Hilda Baker:

In this 21st one hundred year, people become competitive in most way. By being competitive now, people have do something to make these people survives, being in the middle of the actual crowded place and notice through surrounding. One thing that oftentimes many people have underestimated this for a while is reading. Sure, by reading a guide your ability to survive increase then having chance to stand up than other is high. For you personally who want to start reading a new book, we give you this The BeatTips Manual: The Art of Beatmaking, the Hip Hop/Rap Music Tradition, and the Common Composer book as beginning and daily reading guide. Why, because this book is greater than just a book.

##### William Devine:

The book untitled The BeatTips Manual: The Art of Beatmaking, the Hip Hop/Rap Music Tradition, and the Common Composer contain a lot of information on the idea. The writer explains your girlfriend idea with easy approach. The language is very easy to understand all the people, so do definitely not worry, you can easy to read it. The book was published by famous author. The author provides you in the new period of time of literary works. You can easily read this book because you can read more your smart phone, or device, so you can read the book in anywhere and anytime. In a situation you wish to purchase the e-book, you can wide open their official web-site along with order it. Have a nice go through.

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**Willie Quinones:**

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