

Self-Publisher's Legal Handbook: The Stepby-Step Guide to the Legal Issues of Self-Publishing

By Helen Sedwick



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Self-Publisher's Legal Handbook is the first step-by-step guide to the legal issues of self-publishing. Attorney and self-published author Helen Sedwick uses 30 years of legal experience to show writers how to stay out of court and at their desks. She covers a wide range of topics, including:

- •Business set-up. From DBAs to sales taxes to crowd-funding, Self-Publisher's Legal Handbook walks writers through the process of setting up their self-publishing ventures.
- •Moving from Manuscript to Book. Self-Publisher's Legal Handbook compares the options of engaging a self-publishing service company to doing-it-yourself using a print-on-demand provider. It lists which contract provisions are acceptable and which are not. It explains the mechanics of hiring designers, editors, and other freelancers.
- •Intellectual Property Issues. Copyrights, trademark, fair use, and public domain are explained in practical, useful terms, including how to find copyright holders and ask permission. Self-Publisher's Legal Handbook provide tips on licensing images and music for little or no money.
- •Internet Regulations. Any writer with a blog needs to know about privacy policies, SPAM, COPPA, and DMCA. Self-Publisher's Legal Handbook explains these regulations in easy-to-understand language.
- •Spotting Scams. Writers are e-blasted by businesses promoting overpriced services, if not outright frauds. Self-Publisher's Legal Handbook shows writers how to spot aggressive sales techniques and scams.
- •The Scary Stuff. Self-Publisher's Legal Handbook provides guidance on avoiding the dangers of defamation, invasion of privacy, and infringement.

Writing and publishing a book is a significant investment. Writers should not be losing money (and sleep) by hiring the wrong self-publishing company or getting sued for copyright infringement. Self-Publisher's Legal Handbook will help writers safely navigate the legal minefield.

University of Chicago Law School graduate and California attorney, Sedwick has represented small businesses and entrepreneurs for 30 years. Her historical novel Coyote Winds earned five-star reviews from ForeWord Reviews and Compulsion Reads and is an IndieBRAG Medallion Honoree.

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- •Internet Regulations. Any writer with a blog needs to know about privacy policies, SPAM, COPPA, and DMCA. Self-Publisher's Legal Handbook explains these regulations in easy-to-understand language.
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Editorial Review

Review

"Self-Publisher's Legal Handbook is absolutely required reading for every author who wants to publish their ownwork. Filling a long-standing need, this book will give you the expertguidance to safely control your work, avoid lawsuits and scams, whilemaximizing your tax deductions. It should be on every self-publisher's desk-highly recommended." -Joel Friedlander, The Book Designer.com

"This vital resource for everyself-publisher clearly outlines the legal issues authors need to know.... Well-writtenand authoritative yet unhampered by legalese.... Outstanding. This is a book that is likely to help any self-publisher avoid many headaches." *-ForeWord 5-Star Review*

"Should be on every author's shelf.... Sedwick simplifies the scary and presents ways to avoidending up in a costly legal battle. Her goal is to help you avoid wasting moneyand time on things that could have been avoided in the first place.... Don'thesitate; get your copy now." -Self-Publishing Review

"Every writer needs this book! Self-publishing writersalready wear so many hats; who has time to be a lawyer in addition to a writer, social media expert, and marketing pro? Legal issues are ignored becausewriters figure they wouldn't understand them. Wrong! Sedwick's book answers alltypes of questions, including those writers wouldn't think to ask. Read thisbook and stay out of legal trouble!" -Arlene Miller, M.A., The Grammar Diva TM

From the Author

When I self-published my historical novel, Coyote Winds, I discovered there was no legal guide to help self-publishingwriters deal with wide-ranging issues such as copyright, defamation, and taxes. Dozens of books offer advice ondesigning covers, editing content, and tweeting effectively, but few will tell writershow to protect their Social Security Numbers or spot a scam. I wrote the Self-Publisher Legal Handbook to help writerspublish and promote their work while minimizing legal risks.

Many writers have questions aboutincorporation and crowd-funding, not to mention hiring freelancers anddeducting expenses. Or they are considering purchasing a publishingpackage from a self-publishing service company, and wonder how to distinguishbetween an honest company and an unscrupulous one. When they try to read a contract, the page looks like 5,000 words run through ablender!

How do writers writeblog posts that are provocative, but not defamatory? How do they findeye-catching images without spending a fortune? They wonder if their websites needprivacy policies, and what do DMCA, COPPA, and DRM mean anyway?

And there is a personal reason I wrote the Handbook.

My parents were artistic people; my mother anactress and my father a stage and television director. By temperament orchoice, they did not understand business or money. When I was young, I saw thembeing taken advantage of over and over again. I went to law school so I wouldhave the tools to navigate the business world myself and to help creative people like my parents.

Writing and publishing a book is a significantinvestment in time, money and emotion. Writersshould not lose money (or sleep) by hiring the wrong self-publishing servicecompany or getting sued for copyright infringement.

Many chapters in the book will also help atraditionally published writer who is blogging, tweeting, and creating contentfor Internet distribution.

From the Back Cover

Writing and publishing a book is an investment of time, money, andemotion. Don't lose your copyright by signing the wrong contract, or wastemoney by buying into a scam, or lose sleep by getting sued for defamation.

A self-published author herself, Helen Sedwick uses 30 years oflegal experience to cut through the legalese and show you how to

- Set up your business
- Hire freelancers
- Protect your copyrights
- Understand publishing and POD contracts
- Spot scams
- Avoid infringement
- Steer clear of defamation and privacy claims
- Navigate social media regulations
- Collaborate with partners
- Save on taxes

Sedwick's mission--to keep you out of court and at your desk, writingyour next book.

Helen Sedwick is a California attorney representing small businessand entrepreneurs. Her historical novel, Coyote Winds, has earned five-starreviews from ForeWord Reviews and Compulsion Reads and is an IndieBRG MedallionHonoree.

Users Review

From reader reviews:

Shawn Hodgin:

Have you spare time for the day? What do you do when you have much more or little spare time? Yeah, you can choose the suitable activity with regard to spend your time. Any person spent their particular spare time to take a walk, shopping, or went to the particular Mall. How about open or perhaps read a book eligible Self-Publisher's Legal Handbook: The Step-by-Step Guide to the Legal Issues of Self-Publishing? Maybe it is to be best activity for you. You understand beside you can spend your time with your favorite's book, you can smarter than before. Do you agree with its opinion or you have some other opinion?

Stephen Williams:

Book is to be different for every single grade. Book for children until eventually adult are different content. We all know that that book is very important normally. The book Self-Publisher's Legal Handbook: The Step-by-Step Guide to the Legal Issues of Self-Publishing had been making you to know about other know-how and of course you can take more information. It is rather advantages for you. The book Self-Publisher's Legal Handbook: The Step-by-Step Guide to the Legal Issues of Self-Publishing is not only giving you a lot more new information but also to get your friend when you feel bored. You can spend your current spend time to read your publication. Try to make relationship using the book Self-Publisher's Legal Handbook: The Step-by-Step Guide to the Legal Issues of Self-Publishing. You never experience lose out for everything should you read some books.

Alex Jose:

In this 21st one hundred year, people become competitive in every way. By being competitive right now, people have do something to make these people survives, being in the middle of often the crowded place and notice by means of surrounding. One thing that oftentimes many people have underestimated the item for a while is reading. Yeah, by reading a publication your ability to survive boost then having chance to endure than other is high. In your case who want to start reading a new book, we give you this specific Self-Publisher's Legal Handbook: The Step-by-Step Guide to the Legal Issues of Self-Publishing book as starter and daily reading e-book. Why, because this book is more than just a book.

James Coles:

Reading can called head hangout, why? Because when you are reading a book particularly book entitled Self-Publisher's Legal Handbook: The Step-by-Step Guide to the Legal Issues of Self-Publishing your brain will drift away trough every dimension, wandering in each aspect that maybe unfamiliar for but surely might be your mind friends. Imaging each and every word written in a publication then become one type conclusion and explanation this maybe you never get before. The Self-Publisher's Legal Handbook: The Step-by-Step Guide to the Legal Issues of Self-Publishing giving you one more experience more than blown away your mind but also giving you useful data for your better life within this era. So now let us explain to you the relaxing pattern at this point is your body and mind will be pleased when you are finished reading through it, like winning a casino game. Do you want to try this extraordinary paying spare time activity?

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