

Thinking Strategically (Pocket Mentor)

By Harvard Business School Press



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To be a successful manager, you need to master the skills that characterize strategic thinking--from examining situations to interpreting information--and know how to apply those skills on the job. In Thinking Strategically, you'll learn to:

Understand what strategic thinking is and why it is valuable View strategic thinking as a process

Recognize the personal traits, behaviors, attitudes, and cognitive capacities that strategic thinkers demonstrate



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Editorial Review

About the Author

About Pocket Mentors

The Pocket Mentor series offers immediate solutions to the challenges managers face on the job every day. Each book in the series is packed with handy tools, self-tests, and real life examples to help you identify strengths and weaknesses and hone critical skills. Whether you're at your desk, in a meeting, or on the road, these portable guides enable you to tackle the daily demands of your work with greater speed, savvy, and effectiveness.

Meet Your Mentor

David J. Collis is a professor in the strategy unit at Harvard Business School, where he teaches in the MBA and Executive Education programs. He is an expert on corporate strategy and global competition, and coauthor of two books on the topic (Corporate Strategy and Corporate Headquarters).

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