



Small Business for Big Thinkers

By Cynthia Kay



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Evaluate Big Business opportunities and know when not to compete

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Editorial Review>About the Author

Cynthia Kay is a passionate spokesperson for small business. She spends significant time speaking to, teaching, and coaching small-business owners while running her own award-winning company. For more than 25 years, Cynthia Kay and Company has produced high-quality communications that are used on the national and international scene. It serves businesses and organizations from the Fortune Global 100 to small businesses and nonprofits.

A graduate of Michigan State University, Kay also holds a master's degree in communications. She has been honored four times as one of the 50 Most Influential Women in West Michigan. Her company has been named twice as one of West Michigan's 101 Best and Brightest Companies and has earned a number of awards. Cynthia serves on the Board of the National Small Business Association (NSBA) and lives in Grand Rapids, Michigan. Users Review

From reader reviews:
Robert Young:This Small Business for Big Thinkers book is not really ordinary book, you have it then the world is in your hands. The benefit you have by reading this book is information inside this publication incredible fresh, you will get information which is getting deeper a person read a lot of information you will get. This Small Business for Big Thinkers without we comprehend teach the one who examining it become critical in pondering and analyzing. Don't end up being worry Small Business for Big Thinkers can bring once you are and not make your bag space or bookshelves' become full because you can have it inside your lovely laptop even telephone. This Small Business for Big Thinkers having very good arrangement in word and also layout, so you will not truly feel uninterested in reading.

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