



Qualitative Data Analysis with NVivo

By Patricia Bazeley



Qualitative Data Analysis with NVivo By Patricia Bazeley

Qualitative Data Analysis with NVivo is essential reading for anyone thinking of using their computer to help analyze qualitative data. With 15 years of experience in computer-assisted analysis of qualitative and mixed-mode data, Pat Bazeley is one of the leaders in the use and teaching of NVivo software. Through this very practical book, readers are guided on how to make best use of the powerful and flexible tools offered by the latest version of NVivo as they work through each stage of their research projects. Explanations draw on examples from her own and others' projects, and are supported by the methodological literature.

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