



The Four People Types: And what drives them

By Steven Sisler



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The Four People Types reveals powerful insights into the four primary personality types based on the work of Dr. William Moulton Marston, Gordon Allport, and Dr. Robert S. Hartman. This work will enable you to understand the differences between these four people types and give you the tools you need for maximizing your relationships, communication, and people effectiveness.

From our essential need to be ourselves, simple DISC Theory and personal motivations to living a life "without wax," this book will give you the necessary tools for better personality management and people productivity. Personality, temperament strategy, and character, are all a part of who we are. Do yourself a favor and uncover, discover, and recover your authentic self by reading this easy to understand book!

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Editorial Review

From the Author

This work is my playbook for understanding and reading people. With over 30 years of working with people within areas of relationship management, personal motivation, self-discovery, and career orientation, I have compiled my intuitive insights into one powerful three hundred page manual.

From the Back Cover

Uncover your dynamic self and discover why you do the things you do by understanding the fundamental drivers behind human behavior and the differences between the four common people types as nuanced by Hippocrates and others.

This basic primer will help you to not only develop a better understanding of yourself, but also develop a continued life of managing what you find. Only after self-discovery can we move into relationship management, which understands others and maintains relationships through the continued understanding we have developed while celebrating our differences.

About the Author

Steve Sisler is the founder and CEO of The Behavioral Resource Group Inc. For more than twenty-five years, Steven has been an innovator in the areas of personal motivation, life and personality consulting, family/relationship dynamics and spiritual development. His highly insightful, yet unapologetically irreverent approach to each of these diverse disciplines has made Steven a much sought after Motivational Speaker, Teacher, and Agent of Change.

Steven has lectured at the EO Entrepreneurial Masters program at M.I.T., America Succeeds, Mastermind Talks Toronto, The Vineyard Leadership Institute in Columbus, EO Australia, New Zealand, Switzerland, Eo's Global Leadership Conference in Athens Greece, and corporate settings around the world.

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Tammy Kovar:

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