



The Environment and the Press: From Adventure Writing to Advocacy (Medill Visions Of The American Press)

By Mark Neuzil

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This history of environmental journalism looks at how the practice now defines issues and sets the public agenda evolving from a tradition that includes the works of authors such as Pliny the Elder, John Muir, and Rachel Carson. It makes the case that the relationship between the media and its audience is an ongoing conversation between society and the media on what matters and what should matter.

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Editorial Review

About the Author

Mark Neuzil is a professor in the department of communication and journalism at the University of St. Thomas and the coauthor of *Mass Media and Environmental Conflict, A Spiritual Field Guide, Views on the Mississippi*, and *Writing Across the Media*. He lives in St. Paul, Minnesota.

Russell E. Train is the chairman emeritus of World Wildlife Fund, the former administrator of the U.S. Environmental Protection Agency, and the author of *Politics, Pollution, and Pandas*. He lives in Washington, D.C.

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