

Fundamentals Of Management

By Mike Smith



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Fundamentals of Management 2e takes a straightforward and student-centred approach from a business perspective, providing a concise yet comprehensive foundation in the basic concepts of management.



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Editorial Review

About the Author

Dr Mike Smith was formerly Senior Lecturer at Manchester Business School and has practised and consulted widely in industry including with the Cabinet Office, the AA and PriceWaterhouseCoopers.

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