

Child M Series with Connect Access Card

By Gabriela Martorell



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CHILD? Built by RESEARCH. Grounded in SCHOLARSHIP. Powered by CONNECT.

CHILD is part of an integrated learning solution with Connect, SmartBook, and Milestones, designed to help students learn how biology, psychology, and social forces influence child and adolescent development. CHILD combines a commitment to scholarly content, critical thinking, and real-life application of theory with a visually engaging and dynamic, interactive format.

Paired with the dynamic digital offerings of CHILD is a contemporary textbook design which stems from research on student study habits, learning behaviors, and reader expectations. McGraw-Hill Education conducted in-depth surveys and focus groups with students to understand what makes their reading and learning experiences more engaging, memorable, and enjoyable. We observed students and faculty in classes. We then interviewed instructors to identify their biggest challenges and find out how a completely different way to deliver content could help to overcome those challenges. Students want visually appealing course materials with interactive pedagogy, an integrated approach, and relevant content geared to different learning styles. Faculty told us they want a way to engage their students without compromising academic quality.

Portable, multimodal, and visual? **CHILD** offers a dynamic learning experience designed for today's students.



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Editorial Review

About the Author

Gabriela Alicia Martorell was born in Seattle, Washington, but moved as a toddler to Guatemala. At eight, she returned to the United States and lived in Northern California until leaving for her undergraduate training at the University of California, Davis. After obtaining her B.S. in Psychology, she earned her Ph.D. in Developmental and Evolutionary Psychology at the University of California, Santa Barbara. Since that time, she has taught at a number of learning institutions including Portland State University, Norfolk State University, and her current full-time position as an Associate Professor of Psychology at Virginia Wesleyan College. Gabriela has taught courses in introductory psychology, research methods, lifespan human development, infant development, child development, adolescent development, adulthood and aging, cultural issues in psychology, evolutionary psychology, developmental psychopathology, and Capstone community-based learning courses in Early Childhood Education and Aging. She is committed to teaching, mentoring, and advising. She is currently conducting research on attachment processes in immigrant Latino/a adolescents which is funded by the Virginia Foundation for Independent Colleges, and is Co-Investigator for a National Science Foundation grant focused on student retention and success in science, technology, engineering, and math.

Users Review

From reader reviews:

Clarence Liller:

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John Casale:

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