



Shortcuts to Songwriting for Film & TV: 114 Tips for Writing, Recording, & Pitching in Today's Hottest Market

By Robin Frederick

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Tens of thousands of songs are needed each year for TV, movies, and commercials. The songwriting techniques and marketing tips in this book will show you how to craft your music and lyrics to give the Film and TV industry what it needs, make broadcast quality recordings, and pitch your songs to today's fastest growing and largest market for music. You'll learn...

- ~ 16 secrets to writing powerful lyrics that will work in hundreds of scenes
- ~ 10 techniques for creating energy, mood, and atmosphere in your songs
- ~ 21 strategies for making broadcast quality recordings on a budget
- ~ 17 Shortcuts that help you lay the business groundwork and start pitching your songs

... plus 50 more Shortcuts, including an in-depth look at the Top Ten ways songs are used in Film and TV, tips on writing for Film and TV musicals, and exclusive interviews with top music supervisors and buyers!

"Truly a great resource for anyone who wants to get their music used in Film & TV. This book is a Must Have!" ~ *Stephan R. Goldman, Music Supervisor for 65 feature films*

"This is not merely a 'How To' book but, more importantly, a 'What *Not* To Do' book. It gives songwriters the edge they need to compete at a whole different level." ~ *Peter Greco, 17 years as Sr. Vice President of Music at Young & Rubicam, NY*

"An indispensable guide with tips for *any* songwriting in *any* genre looking to expose their future hits in Film & TV." ~ *Jay Frank, author of FutureHit.DNA*

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Editorial Review

Review

"This book is worth its weight in gold! It will save you a lot of time, heartache, and could make you a lot of money!" ~ *Jim Long, music library pioneer; Firstcom, OneMusic, Crucial Music*

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About the Author

Robin Frederick has written and produced more than 500 songs for television, records, theater, and audio products. She's a former Director of A&R for Rhino Records, Executive Producer of over 60 albums, and the author of "Shortcuts to Hit Songwriting" and "Shortcuts to Songwriting for Film & TV." Currently, she oversees the A&R Team at TAXI, the world's leading independent A&R company.

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Clara Radtke:

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