

## Frontier Markets For Dummies

By Gavin Graham, Al Emid



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### **Expert advice on making sound investments in frontier markets**


Colombia, Indonesia, Vietnam, Egypt, Turkey, and South Africa (CIVETS) are six countries poised to be the next group of developing nations to see an economic boom. These countries, similar to the BRIC (Brazil, Russia, India, and China) are currently reaping the rewards of a growing economy.

*Frontier Markets For Dummies* provides an honest look at the CIVETS countries and explores ways that savvy investors can prepare to take advantage of the emerging economies. You'll get the lowdown on the basics of frontier market investing, how to weigh the potential with the challenges and risks, factors that affect investments, and much more.

- Explores the growth in both BRIC and CIVETS countries—and how investors can prepare now to take advantage of the markets
- Explains foreign governance and laws
- Includes coverage of ways to invest in frontier markets

*Frontier Markets For Dummies* provides investors at all levels with the information they need to take advantage of the latest group of emerging markets.

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## Expert advice on making sound investments in frontier markets

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### Editorial Review

From the Back Cover

#### Learn to:

- Take advantage of emerging economies in CIVETS countries
- Weigh the potential gain with the challenges and risks
- Grasp foreign governance and laws
- Successfully invest in frontier markets

#### Your guide to successful investing in frontier markets

Frontier markets are producing excellent returns for investors, and now you can jump in too! Use this complete resource to discover the best approaches to investing in these up-and-coming global markets, maximizing returns, and diversifying your portfolio. This guide includes everything you need to know to start investing in frontier markets today!

- Take your first steps into frontier markets — get acquainted with frontier markets, the special issues surrounding them, and how to assess risks
- An investment sector all its own — dive into the many considerations of global investing, including currency considerations, investment restrictions, political systems, and much more
- Approach frontier markets with savvy — understand the role frontier markets will play in your portfolio, what bad news means for global investing, and issues on market timing
- Make smart investment selections — find out what financial instruments are available, including mutual funds, ETFs, ADRs, and more
- Your investment toolbox — prepare for frontier market investing with information on the most promising markets and the riskiest markets

#### Open the book and find:

- A complete overview of frontier market investing
- The difference between emerging and frontier markets
- Details on various laws for foreign investors
- The lowdown on how currency enters the equation
- A guide to long-term approaches to the markets
- The skinny on bond funds, equity funds, and more
- Mistakes you must avoid to achieve success

About the Author

**Gavin Graham** is founder and president of Graham Investment Strategy Ltd. and appears regularly on business TV and radio in Canada. **Al Emid** has 40-plus years' experience as a journalist. He has reported on financial issues in the United States, Canada, South America, and the Middle East.

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