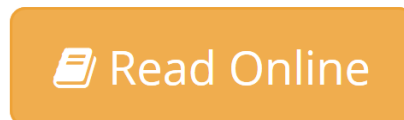


Createspace and Kindle Self-Publishing Masterclass - Second Edition: The Step-by-Step Author's Guide to Writing, Publishing and Marketing Your Books on Amazon

By Rick Smith



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- Why you should publish both Paperback and Kindle formats
- Why you should always do Createspace first
- What are the best software tools for organisation, creativity, and productivity
- How to create or source amazing low-cost Covers that drive your sales
- How to build world-class Sales Pages on Amazon's storefront, with no technical skills required

In fact, everything you'll need to take your book to market.

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- How to price, track, and promote your book, and when to write the next one
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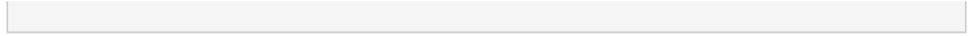
As you follow these step-by-step instructions you'll quickly learn everything you need to know in order to start a new career as an Independent Self-Published Author. Along the way, you'll acquire a few Secret Weapons that could propel your book to it's Category's Top-Row, where every author wants to be and every potential buyer can see you. Publishing your first book is the ride of your life; get it right first time!

Rick Smith is an independent Author and Publisher on Amazon, with multiple Top-Ten books in their categories, and numerous Best Seller badges.

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- How to price, track, and promote your book, and when to write the next one
- Brand New Chapters on Kindle Unlimited, Countdown Deals, and Pre-Order, the powerful new Amazon Marketing Programs

As you follow these step-by-step instructions you'll quickly learn everything you need to know in order to start a new career as an Independent Self-Published Author. Along the way, you'll acquire a few Secret Weapons that could propel your book to it's Category's Top-Row, where every author wants to be and every potential buyer can see you. Publishing your first book is the ride of your life; get it right first time!

Rick Smith is an independent Author and Publisher on Amazon, with multiple Top-Ten books in their categories, and numerous Best Seller badges.

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Editorial Review

About the Author

Rick Smith is an International Marketing Consultant and Self-Published Independent Author. He writes on an eclectic range of Non-Fiction subjects, including Aviation, Social Science, Technology, Hypnosis, Travel, and Writing & Publishing. Many of his books are currently in their Category Top-10 lists, with numerous Best Seller badges. Rick is married to Elisabeth Bigham, an accomplished Classical Pianist, and divides his time between London and Johannesburg, South Africa - "Wherever the sun is shining!"

Users Review

From reader reviews:

Jeffrey Gorski:

Spent a free a chance to be fun activity to try and do! A lot of people spent their spare time with their family, or their particular friends. Usually they accomplishing activity like watching television, going to beach, or picnic in the park. They actually doing ditto every week. Do you feel it? Will you something different to fill your own free time/ holiday? Could be reading a book can be option to fill your free time/ holiday. The first thing you ask may be what kinds of book that you should read. If you want to consider look for book, may be the book untitled Createspace and Kindle Self-Publishing Masterclass - Second Edition: The Step-by-Step Author's Guide to Writing, Publishing and Marketing Your Books on Amazon can be good book to read. May be it could be best activity to you.

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Pamela Wilson:

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