

American Ways: A Cultural Guide to the United States of America


By Gary Althern, Janet Bennett




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Whether you're a businessperson beginning to work in the United States or a foreign student visiting for a semester, this new edition of *American Ways* will help you navigate America's diverse and changing culture. From the deep-seated attitudes that mark the American character to customs and everyday activities, *American Ways* explores the tapestry of the country's life, providing invaluable information on cultural values, politics, education, religion, and relationships.

In this revised edition, Gary Althern and Janet Bennett have added material that reflects some of the important changes that have occurred over the last decade. This edition features new material on American politics, reflecting the impact of the Bush administration as well as the election of the nation's first black president, and an updated chapter on the effects of social networking sites on meeting people and creating friendships.

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Editorial Review

Review

Advice [for] foreign visitors to the U.S. that is intended to help them understand the motivations, attitudes, communication styles and actions of Americans. **Book News**

This new edition is a primary starting point for students and professionals to begin their explorations of American culture. Readable and accessible, with new examples and recommendations for visitors, the text is even more amenable to the needs of anyone interacting with Americans and American culture. **Kimberley Brown, Professor, Applied Linguistics and International Studies, Portland State University**

About the Author

Gary Althern served for thirty years as a foreign student adviser at the University of Iowa, many of them as director of the Office of International Students and Scholars. He has been president of the NAFSA: Association of International Educators and received its Marita Houlihan Award for his contributions to the field of international educational exchange. He is the author of *The Handbook of Foreign Student Advising* and is author, editor, or coauthor of many publications concerning international education and intercultural affairs. He has also lived and worked in Peru and Malaysia. Dr. Janet Bennett is the executive director and cofounder of the Intercultural Communication Institute (ICI).

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