



The Fundamentals of Organizational Behavior: What Managers Need to Know

By Henry L. Tosi, Neal P. Mero



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This primer offers MBA and other advanced students exposure to the basic theories and concepts of organizational behavior and management.

- Delivers the basic theories and concepts of organizational behavior and management in a concise format.
- Includes 'Guides for Managers' which show how managers can apply these theories.
- Supplemental materials include exercises and cases.
- Covers topical issues such as diversity, technology and e-business.
- Executive edition of Tosi and Mero's successful textbook, *Managing Organizational Behavior* (Blackwell Publishing, Fourth Edition, 2000)

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Editorial Review

Review

"The authors provide a very readable integration of organizational behavior concepts and research findings illustrating the 'hard skills' in managing people. 'The Guides for Managers' included in each chapter offer valuable summaries for practice." *Ronald Burke, York University*

From the Back Cover

Henry Tosi and Neal Mero have developed this concise and lively primer that maintains the critical theory, research and application elements of their highly successful text *Managing Organizational Behavior* (Blackwell Publishing, Fourth Edition, 2000). They present the information in a condensed format geared for professors with MBA and other advanced students who want to explore the application of modern management practices in a complex environment.

It is a highly flexible resource and can be used:

- To ensure that all students on an advanced course have the same level of theoretical understanding.
- To give experienced students material on fast-changing areas such as technology and e-business.
- As a complement to courses where original readings are used or a skills-based approach is taken.
- As the basis for a course which is team taught or presented in modular form.
- As a basis for executive education training or distance learning.

Each chapter includes 'Guides for Managers' which show how managers can apply the theories in question. Supplemental materials are available online to allow the instructor to draw upon exercises and cases to further enhance the learning experience for students.

About the Author

Neal P. Mero is Assistant Professor of Management at the University of Mississippi. He is the co-author with Henry L. Tosi and John R. Rizzo of *Managing Organizational Behavior* (Blackwell Publishing, Fourth Edition, 2000). He has won several teaching awards and consulted for numerous government and private organizations in areas of organizational behavior and human resource management.

Henry L. Tosi is McGriff Professor of Management at the University of Florida. The founding editor of *The Leadership Quarterly*, Tosi has served on various editorial review boards, authored over 60 journal articles, and held several positions within the Academy of Management. He is the co-author with Neal P. Mero and John R. Rizzo of *Managing Organizational Behavior* (Blackwell Publishing, Fourth Edition, 2000).

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