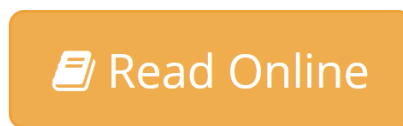


## Rapid Retooling: Developing World-Class Organizations in a Rapidly Changing World

By Antoine Gerschel, Lawrence Polsky



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Organizational and individual change is constant?it's not a race to the finish line. Rapid Retooling explains that organizational change is a cyclical process, and shows readers how to constantly and rapidly adapt?or “retool”?themselves, their employees, and their organization business models to keep pace with technology and economic events. By implementing the strategies and tools presented in the book readers will forge a workplace culture that is flexible, resilient, and aware of events that affect its business. This awareness will allow for faster, more efficient, and more cost-effective change initiatives.

You will learn how to:

- Build employees' business acumen, thereby increasing their ability to spot opportunities for driving revenue, as well as potential organizational threats.
- Create a culture that encourages innovation.
- Link your organization's business goals to employees' personal goals, increasing their engagement with and dedication to their work.

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### **Editorial Review**

#### **Review**

With executive interviews and valuable research packed in seven succinct but comprehensive chapters, *Rapid Retooling* is the handbook that should be on every CEO's and manager's wish list. (Marshall Goldsmith, author of the New York Times and global bestseller *What Got You Here Won't Get You There*)

#### **About the Author**

Before co-founding Teams of Distinction, Mr. Gerschel was the COO of a \$17 million multi-media learning company in Europe and the Director of global leadership development and e-learning for Sanofi-Aventis Pharmaceutical. Mr. Gerschel speaks globally on a regular basis and is fluent in five languages. Fusing his diverse corporate career and international knowledge, Mr. Gerschel offers clients a unique expert's take on raising the bar on their productivity. Since 2008 he has educated and inspired more than 30,000 leaders on five continents through his speeches, coaching, training, and books; [www.teamsofdistinction.com](http://www.teamsofdistinction.com)

Mr. Polsky spent 20 years in OD & Learning, teaching more than 10,000 professionals worldwide before co-founding Teams of Distinction. With a Masters in Organization Development and a lifelong education in human behavior (beginning at the age of 9 at the kitchen table) Mr. Polsky has been a life-long student of human behavior in and out of the workplace and prides himself on bringing his kitchen table wisdom to boardroom roundtables.

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