



Lulismo: carisma pop e cultura anticrítica (Portuguese Edition)

By Tales Ab'Sáber

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Aqui, o psicanalista e ensaísta Tales Ab'Saber faz um balanço das condições políticas e da natureza do pacto social realizado naqueles oito anos, que impulsionou a renovação do carisma do líder petista. Tal movimento histórico é pensado aqui como a emergência de um carisma pop, uma ordem avançada de dominação política, em que a figura do homem público é investida dos poderes próprios da forma mercadoria e seu fetichismo endógeno.

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