



Iconic Designs: 50 Stories about 50 Things

From Bloomsbury Visual Arts



Iconic Designs: 50 Stories about 50 Things From Bloomsbury Visual Arts

Iconic Designs is a beautifully designed and illustrated guide to fifty classic 'things' – designs that we find in the city, in our homes and offices, on page and screen, and in our everyday lives. In her introduction, Grace Lees-Maffei explores the idea of iconicity and what makes a design 'iconic', and fifty essays by leading design and cultural critics address the development of each iconic 'thing', its innovative and unique qualities, and its journey to classic status.

Subjects range from the late 19th century to the present day, and include the Sydney Opera House, the Post-It Note, Coco Chanel's classic suit, the Sony Walkman™, Hello Kitty™, Helvetica, the Ford Model T, Harry Beck's diagrammatic map of the London Underground and the Apple iMac G3.

This handsome volume provides a treasure trove of 'stories' that will shed new light on the iconic designs that we use without thinking, aspire to possess, love or hate (or love to hate) and which form part of the fabric of our everyday lives.

 [Download Iconic Designs: 50 Stories about 50 Things ...pdf](#)

 [Read Online Iconic Designs: 50 Stories about 50 Things ...pdf](#)

Iconic Designs: 50 Stories about 50 Things

From Bloomsbury Visual Arts

Iconic Designs: 50 Stories about 50 Things From Bloomsbury Visual Arts

Iconic Designs is a beautifully designed and illustrated guide to fifty classic 'things' – designs that we find in the city, in our homes and offices, on page and screen, and in our everyday lives. In her introduction, Grace Lees-Maffei explores the idea of iconicity and what makes a design 'iconic', and fifty essays by leading design and cultural critics address the development of each iconic 'thing', its innovative and unique qualities, and its journey to classic status.

Subjects range from the late 19th century to the present day, and include the Sydney Opera House, the Post-It Note, Coco Chanel's classic suit, the Sony Walkman™, Hello Kitty™, Helvetica, the Ford Model T, Harry Beck's diagrammatic map of the London Underground and the Apple iMac G3.

This handsome volume provides a treasure trove of 'stories' that will shed new light on the iconic designs that we use without thinking, aspire to possess, love or hate (or love to hate) and which form part of the fabric of our everyday lives.

Iconic Designs: 50 Stories about 50 Things From Bloomsbury Visual Arts Bibliography

- Sales Rank: #1057310 in Books
- Published on: 2014-11-20
- Released on: 2014-11-20
- Original language: English
- Number of items: 1
- Dimensions: 9.92" h x .3" w x 7.69" l, 1.94 pounds
- Binding: Hardcover
- 240 pages

 [Download Iconic Designs: 50 Stories about 50 Things ...pdf](#)

 [Read Online Iconic Designs: 50 Stories about 50 Things ...pdf](#)

Download and Read Free Online Iconic Designs: 50 Stories about 50 Things From Bloomsbury Visual Arts

Editorial Review

Review

“This survey of iconic designs predominantly from the mid-19th century to the present is mainly focused on objects from the US and Europe. The designs represent a wide range of creative achievement, including architecture, engineering, industrial design, graphic design, and fashion ... *Iconic Designs* opens with a thought-provoking essay regarding the term *iconic* and how it should be applied to manufactured commodities ... by providing insights into iconic designs, this book informs readers' understanding of design beyond the examples provided, and the bibliography offers opportunities to delve more deeply into the discussion of design excellence. **Summing Up:** Recommended. All readership levels.” ?C. B. Cannon, Brand Library and Art Center, *CHOICE*

About the Author

Grace Lees-Maffei is Reader in Design History in the School of Creative Arts at the University of Hertfordshire, UK and is co-editor of *The Design History Reader* (Bloomsbury 2010) and *Made in Italy* (Bloomsbury 2013). She is also the editor of *Writing Design* (Bloomsbury 2011) and *Design at Home* (2013).

Users Review

From reader reviews:

Alonzo Stark:

As people who live in the modest era should be revise about what going on or information even knowledge to make them keep up with the era which is always change and move forward. Some of you maybe may update themselves by reading books. It is a good choice for you but the problems coming to a person is you don't know what kind you should start with. This Iconic Designs: 50 Stories about 50 Things is our recommendation so you keep up with the world. Why, because this book serves what you want and wish in this era.

Kenny Hardy:

Reading a publication can be one of a lot of exercise that everyone in the world enjoys. Do you like reading book and so. There are a lot of reasons why people fantastic. First reading a e-book will give you a lot of new facts. When you read a book you will get new information because book is one of many ways to share the information or maybe their idea. Second, reading a book will make you more imaginative. When you reading through a book especially fictional book the author will bring that you imagine the story how the people do it anything. Third, you may share your knowledge to other people. When you read this Iconic Designs: 50 Stories about 50 Things, it is possible to tells your family, friends and soon about yours reserve. Your knowledge can inspire the others, make them reading a publication.

Willie McCorkle:

You can spend your free time to learn this book this guide. This Iconic Designs: 50 Stories about 50 Things is simple to deliver you can read it in the area, in the beach, train and also soon. If you did not include much space to bring often the printed book, you can buy often the e-book. It is make you easier to read it. You can save often the book in your smart phone. Thus there are a lot of benefits that you will get when one buys this book.

Randy Caldera:

As we know that book is very important thing to add our know-how for everything. By a guide we can know everything we would like. A book is a range of written, printed, illustrated or even blank sheet. Every year seemed to be exactly added. This publication Iconic Designs: 50 Stories about 50 Things was filled about science. Spend your extra time to add your knowledge about your research competence. Some people has diverse feel when they reading the book. If you know how big selling point of a book, you can really feel enjoy to read a guide. In the modern era like today, many ways to get book which you wanted.

Download and Read Online Iconic Designs: 50 Stories about 50 Things From Bloomsbury Visual Arts #L50QDV16J47

Read Iconic Designs: 50 Stories about 50 Things From Bloomsbury Visual Arts for online ebook

Iconic Designs: 50 Stories about 50 Things From Bloomsbury Visual Arts Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Iconic Designs: 50 Stories about 50 Things From Bloomsbury Visual Arts books to read online.

Online Iconic Designs: 50 Stories about 50 Things From Bloomsbury Visual Arts ebook PDF download

Iconic Designs: 50 Stories about 50 Things From Bloomsbury Visual Arts Doc

Iconic Designs: 50 Stories about 50 Things From Bloomsbury Visual Arts Mobipocket

Iconic Designs: 50 Stories about 50 Things From Bloomsbury Visual Arts EPub