



A Picture's Worth 1,000 Words: A Workbook for Visual Communications

By Jean Westcott, Jennifer Hammond Landau



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Dramatically increase the impact of your presentations with visuals. Drawings are a quick way to organize and connect ideas and keep the creative juices flowing during presentations and meetings.

This workbook will show you how to:

- * Draw simple objects to help your audience relate information
- * Print words quickly and legibly
- * Add action to your presentation through simple visuals
- * Use color strategically . . . and more!

Designed to be reused, this workbook will help you gain the skills and confidence to express your ideas with pictures. You don't have to be a graphic artist to add graphic dimension to your presentation. With these simple graphics tips, you'll soon be on your way to creating a fun and impactful presentation!

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Laura Burke:

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Jose Garcia:

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