



## The Evaluation of Risk in Business Investment (Pergamon international library of science, technology, engineering, and social studies)

By J. C. Hull



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Provides finance specialists in industry and students of management with a comprehensive set of practical procedures for evaluating the total risk in the major capital investment decisions facing a business. It discusses in detail how companies can make effective use of sensitivity analyses, risk simulations and other techniques, and deals in depth with important issues, such as: How should the results of a sensitivity analysis be interpreted?; How can adequate subjective probability distributions be obtained? How can dependencies between variables be dealt with in a practical way?; The emphasis throughout is on 'how to do it' and the reader needs only a slight knowledge of statistics. A particularly important feature of the book is the FORTRAN subroutines in Appendices A and B which the author prepared for calculating risk evaluations

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