



Business Coaching and Mentoring For Dummies

By Marie Taylor, Steve Crabb

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Don't fall behind—Coach your business toward success!

Business Coaching & Mentoring For Dummies explores effective coaching strategies that guide you in coaching and mentoring your colleagues. With insight into key coaching concepts and an impressive range of tools, this easy-to-use resource helps you transform your team—and yourself in the process! Written from the perspective of a business coach, this comprehensive book explores the practical coaching skill set, tools, and techniques that will help you along your way, and explains how to identify who to coach, what to coach, how to coach, and when to coach. Whether you have experience in a coaching and mentoring role or you're new to the coaching game, this is a valuable must-have resource.

The right approach to business coaching can take your company from good to great—it can also improve employee satisfaction, employee loyalty, team morale, and your bottom line. The trick is to approach business coaching in a way that is effective and flexible, ensuring that you achieve results while meeting the unique needs of your team. This comprehensive text will help you:

- Understand the foundational concepts of business coaching and mentoring
- Discover how proper coaching and mentoring methods can help get a business on the right track
- Identify and leverage tools to develop your business leadership mindset
- Create a successful personal and business identity with the support and guidance of a coach

Business Coaching & Mentoring For Dummies is an essential resource for business owners, business leaders, coaches, and mentors who want to take their skills to the next level.

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Editorial Review

From the Back Cover

Learn to:

- Grasp the foundational concepts of business coaching and mentoring
- Discover how proper coaching and mentoring methods can help get a business on the right track
- Identify and leverage tools to develop your business leadership mindset

Don't fall behind— coach your business toward success!

Want to take your company from good to great? Look no further! Filled with insight on key coaching concepts and offering an impressive range of tools and techniques, this easy-to-use guide helps you transform both yourself and your team. Improve employee satisfaction, promote loyalty, build team morale and boost your bottom line in no time!

- **Build it up** – start building your business coaching acumen with a complete overview of the mentoring mindset
- **Different strokes for different folks** – tailor your own coaching and mentoring program to fit your specific needs
- **Get on track** – learn to coach leaders through their inherent blind spots, and find out how to transform vision into a workable plan
- **Open up your tool box** – get top coaching techniques, find out how to develop alternative ideas, and delve into the creation of a virtual genius team
- **Take it to the next level** – get additional, advanced resources to become the most effective mentor you can be

Open the book and find:

- Guidance on the foundational concepts of business coaching and mentoring
- An overview of the tools and techniques to develop a leadership mindset
- Tips on building relationships across all levels of business
- Online resources to improve your mentoring effectiveness
- Information on developing your own brand as a leader
- Tips on winning agreement in business

About the Author

Marie Taylor has over 25 years' experience in HR and Organisational Development. Her consultancy business focuses on coaching for success, transformational coaching and Organisational Development. **Steve Crabb** is a Licensed Master Trainer of NLP, a Master Transformative Coach and experienced entrepreneur. He runs a private coaching practice and a business training company. He works with small and medium organisations focussing on personal and professional excellence.

Users Review

From reader reviews:

David Hogan:

Book is to be different for every grade. Book for children until eventually adult are different content. We all know that that book is very important usually. The book Business Coaching and Mentoring For Dummies seemed to be making you to know about other knowledge and of course you can take more information. It is quite advantages for you. The publication Business Coaching and Mentoring For Dummies is not only giving you considerably more new information but also to be your friend when you truly feel bored. You can spend your personal spend time to read your guide. Try to make relationship while using book Business Coaching and Mentoring For Dummies. You never feel lose out for everything when you read some books.

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