



Purchasing and Supply Chain Management: Analysis, Strategy, Planning and Practice

By Arjan J. van Weele

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Introducing readers to the key principles underlying purchasing and supply chain management, this text provides them with an in-depth discussion of purchasing and supply issues both from a strategic and managerial perspective.

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Praise for the previous edition: "This is an exceptionally clear and well structured text which manages to integrate a comprehensive knowledge base into accessible themes. I've been using this text since its first edition, and it just keeps on getting better. It should be placed at the top of any reading list for purchasing and supply students." Peter Rudolph, Head of Education, International Purchasing & Supply Education and Research Association, Leeds Business School, Leeds Metropolitan University

"If you want to buy well in future - make a start by buying and using this book!" Steve Shaljean-Tilley, Senior Lecturer in Procurement, Government's Centre for Management and Policy Studies (CMPS)

"A true in-depth view of Purchasing and Supply Management and its development as a business function, able to create sustainable value." Ton Trommelen, Executive Vice President & CPO, Royal DSM N.V.

"All chapters use the same didactic instruments like learning objectives, cases, memos, assignments, etc. which are introduced to the reader through a "guided tour". That might be one of the reasons for the popularity of the book, as it is one of the best sellers in the area." Review from the Journal of Purchasing & Supply Management

About the Author

Prof. Dr. Arjan J. van Weele holds the NEVI-Chair in Purchasing and Supply Chain Management at Eindhoven University of Technology, Faculty of Industrial Engineering and Innovation Sciences (IE&IS). He has extensive experience in teaching, research and consultancy and has written numerous articles and books in the areas of strategic management, business logistics and purchasing and supply chain management. In 2003 he received the Hans Ovelgönne Award from the International Federation of Purchasing and Supply Management (IFPSM) for his outstanding academic contribution in the area of purchasing and supply management.

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