



On-Camera Flash: Techniques for Digital Wedding and Portrait Photography

From Amherst Media



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Photographers are always looking for perfect light. Unfortunately, the quality of available light, and the situations in which photos are created, are rarely perfect. This is especially true when photographing weddings or portraits on location. So while finding beautiful existing light is every photographer's ideal, it isn't always possible.

This is the point at which photographers tend to reach for a portable, on-camera flash. Indeed, these intense light sources can prove invaluable, but only if you know how to use them effectively. In the hands of an inexperienced photographer, on-camera flash will produce images that look flat and lifeless—images with harsh shadows, washed-out skin tones, cavernous black backgrounds, and other unappealing visual characteristics.

In this book, acclaimed wedding and portrait photographer Neil van Niekerk shows you how to avoid the pitfalls photographers new to speedlights often encounter so that you can produce professional images using on-camera flash. You'll learn to use simple accessories to manipulate the quality of light from your flash and how to improve a lighting scenario by enhancing rather than overwhelming the existing light. When the available light is too low and too uneven to be combined with flash, he shows you how to override it completely with flash and, with some thought and careful application of specialized techniques, still get results that look great.

On-camera flash is one of the most challenging light sources to master, but with the techniques in this book you'll learn to use it with confidence. For wedding and environmental portrait photographers who must work in ever-changing lighting scenarios, this can mean better images and better sales.

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Editorial Review

About the Author

Neil van Niekerk is a photographer based in New Jersey, with a diverse range, but specializing in weddings and portraits.

Neil has presented workshops on lighting in the USA, the UK and Ireland, as well as The Netherlands. He has written 3 books with Amherst Media on flash photography and lighting techniques, with more in the works.

He also maintains a website for photographers, Tangents (neilvn.com/tangents/), which is loaded with numerous tutorials on photography and photographic lighting.

Users Review

From reader reviews:

Robert Goddard:

Now a day people who Living in the era everywhere everything reachable by talk with the internet and the resources within it can be true or not require people to be aware of each information they get. How people have to be smart in getting any information nowadays? Of course the solution is reading a book. Studying a book can help folks out of this uncertainty Information particularly this On-Camera Flash: Techniques for Digital Wedding and Portrait Photography book because this book offers you rich facts and knowledge. Of course the details in this book hundred percent guarantees there is no doubt in it you may already know.

Willie Collins:

The knowledge that you get from On-Camera Flash: Techniques for Digital Wedding and Portrait Photography is the more deep you searching the information that hide into the words the more you get considering reading it. It doesn't mean that this book is hard to be aware of but On-Camera Flash: Techniques for Digital Wedding and Portrait Photography giving you joy feeling of reading. The author conveys their point in certain way that can be understood by means of anyone who read the idea because the author of this book is well-known enough. This kind of book also makes your own personal vocabulary increase well. Therefore it is easy to understand then can go along with you, both in printed or e-book style are available. We highly recommend you for having this specific On-Camera Flash: Techniques for Digital Wedding and Portrait Photography instantly.

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