


Fundamentals of Information Systems


By Ralph Stair, George Reynolds



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Equipping you with a solid understanding of the core principles of IS and how it is practiced, the brief FUNDAMENTALS OF INFORMATION SYSTEMS, 8E covers the latest developments from the field and their impact on the rapidly changing role of today's IS professional. A concise nine chapters, this streamlined book includes expansive coverage of mobile solutions, energy and environmental concerns, cloud computing, IS careers, virtual communities, global IS work solutions, and social networking. You learn firsthand how information systems can increase profits and reduce costs as you explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping the industry. The book also introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. A long-running example illustrates how technology was used in the design, development, and production of this book. No matter where your career path may lead, FUNDAMENTALS OF INFORMATION SYSTEMS, 8E can help you maximize your success as an employee, a decision maker, and a business leader.

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Fundamentals of Information Systems By Ralph Stair, George Reynolds Bibliography

- Sales Rank: #346108 in Books
- Brand: imusti
- Published on: 2015-01-01
- Original language: English
- Number of items: 1
- Dimensions: 1.00" h x 8.40" w x 10.60" l, .0 pounds
- Binding: Paperback
- 560 pages

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Editorial Review

About the Author

Dr. Ralph Stair received a B.S. in Chemical Engineering from Purdue University, an M.B.A. from Tulane University, and a Ph.D. from the University of Oregon. He has taught at the University of Oregon, the University of Washington, the University of New Orleans, and Florida State University. He has taught several courses through Florida State University's Study Abroad Program in London. Throughout the years, Dr. Stair has focused his teaching and research on information systems. He has endowed the Ralph Stair Prize in Innovative Education at Florida State University. He also provided funding for the Stair-Harkrider scholarship and the Ralph Stair Prize in Academic Improvement at his high school in Wisconsin.

Professor George Reynolds brings a wealth of business, teaching, and writing experience to this book. His successful business career spans four decades of working in government, institutional, and business IS organizations. Professor Reynolds combines this business and industry experience with exceptional teaching skills to deliver a text that is both practical and focused on the needs of today's student. Professor Reynolds has taught IS at the University of Cincinnati, Xavier University (Ohio), Miami University (Ohio), the College of Mount St. Joseph, and Strayer University. He has held positions at the Manned Spacecraft Center in Houston, Texas; the Jet Propulsion Lab in Pasadena, California; and Procter & Gamble and Atos IT Services in Cincinnati, Ohio. Professor Reynolds has authored more than two dozen popular textbooks addressing various aspects of today's information technology and business.

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