


Comercialización y venta de servicios turísticos (Hostelería y Turismo) (Spanish Edition)

By Celia Ameigeiras

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El objetivo fundamental de este libro es dotar de herramientas a los profesionales del sector, tanto presentes como futuros. Se trata de un texto novedoso, que reúne y recomienda los principales productos actualizados y de interés, con multitud de supuestos prácticos para aplicar y actualizar conocimientos.

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